GUN RIGHTS AND GUN CONTROL - SEPTEMBER 2010

BASED ON TOTAL

Q39: What do you think is more important – to protect the right of Americans to own guns, OR to control gun ownership?

	Protect the right to own guns %	Control gun <u>ownership</u> %	(VOL.) <u>DK/Ref</u> %	<u>N</u>
TOTAL	46	50	4	3509
SEX				
Men	57	40	3	1612
Women	37	58	5	1897
AGE				
18-49	44	52	3	1532
50+	50	46	5	1911
DETAILED AGE				
18-29	41	56	3	528
30-49	46	50	4	1004
50-64	50	45	4	1114
65+	49	46	5	797
SEX BY AGE				
Men 18-49	56	42	3	766
Men 50+	59	38	3	825
Women 18-49	32	64	4	766
Women 50+	42	52	6	1086
RACE				
White NH	54	42	4	2522
Black NH	30	66	4	367
Hispanic	21	75	3	332
EDUCATION				
College grad+	44	53	4	1267
Some college	52	44	4	857
HS or less	45	51	4	1358
INCOME	40	40	2	1150
\$75,000+ \$30,000,\$74,000	49	48	3	1158
\$30,000-\$74,999	51	45	4	953
<\$30,000 DETAILED INCOME	40	56	3	505
\$100,000+	45	52	4	505
\$75,000-\$99,999	54	43	3	367
\$50,000-\$74,999	52	45	2	479
\$30,000-\$14,999	50	45	5	679
<\$30,000 <\$30,000	40	56	3	953
MARITAL STATUS	40	30	3	755
Married	51	46	4	1862
Not married	42	54	4	1604
MARITAL STATUS BY SEX				
Married men	61	36	3	887
Married women	42	54	4	975
Unmarried men	53	44	2	707
Unmarried women	31	63	6	897
REGISTERED VOTER				
Registered voter	51	45	4	2816
Not a registered voter	35	62	4	693

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Q39: What do you think is more important – to protect the right of Americans to own guns, OR to control gun ownership?

	Protect the right	Control gun ownership	(VOL.) <u>DK/Ref</u>	N
PARTY ID	to own guns	ownership	<u>DK/Rei</u>	<u>N</u>
Republican	70	26	4	926
Democrat	30	67	3	1116
Independent	46	50	4	1328
PARTY WITH LEANERS	.0		•	.020
Rep/Lean Rep	67	29	4	1476
Dem/Lean Dem	31	66	3	1689
PARTY AND IDEOLOGY				
Conservative Republican	75	21	4	678
Mod/Lib Republican	57	37	6	229
Mod/Cons Democrat	32	63	4	625
Liberal Democrat	25	74	1	452
RELIGIOUS PREFERENCE				
Total White NH Prot.	62	34	4	1382
White NH evang. Prot.	67	29	5	736
White NH mainline Prot.	56	41	3	643
Total Catholic	36	62	2	779
White NH Cath.	47	50	3	524
Unaffiliated	44	53	3	507
REGION				
East	36	60	3	620
Midwest	52	44	4	851
South	49	48	3	1317
West	44	50	6	721
DETAILED REGION				
East - New England (CT, MA, ME, NH, RI, VT)	36	61	3	190
East - Middle Atlantic (NJ, NY, PA)	36	60	4	430
Midwest - E. North Central (IL, IN, MI, OH, WI)	53	44	3	572
Midwest - W. North Central (IA, KS, MO, MN, ND, NE, SD)	51	45	4	279
South - South Atlantic (DC, DE, FL, GA, NC, SC, VA, WV)	43	54	3	714
South - East South Central (AL, KY, MS, TN)	61	36	3	227
South - West South Central (AR, LA, OK, TX)	53	43	4	376
West - Mountain (AZ, CO, ID, MT, NM, NV)	59	38	3	258
West - Pacific (CA, OR, WA)	37	56	8	463
URBANICITY				
Urban	38	57	4	984
Suburban	46	50	4	1734
Rural	63	33	4	682

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	Protect the right to own guns	Control gun ownership	(VOL.) <u>DK/Ref</u>	N
AMONG WHITES	to own guns	<u>ownership</u>	DR/RCI	<u>N</u>
Men	67	31	3	1128
Women	43	52	5	1394
18-49	54	43	3	957
50+	55	41	4	1522
College grad+	47	50	3	978
Some college or less	58	38	4	1529
\$75,000+	51	46	3	690
\$30,000-\$74,999	58	39	3	853
<\$30,000	54	42	4	603
Rep/Lean Rep	71	25	4	1259
Dem/Lean Dem	36	61	4	1038
East	40	56	4	463
Midwest	56	40	4	706
South	60	37	3	884
West	55	39	6	469
TEA PARTY MOVEMENT				
Agree	78	18	3	887
Disagree	26	69	4	784
No opinion/Not heard of	47	49	4	1145